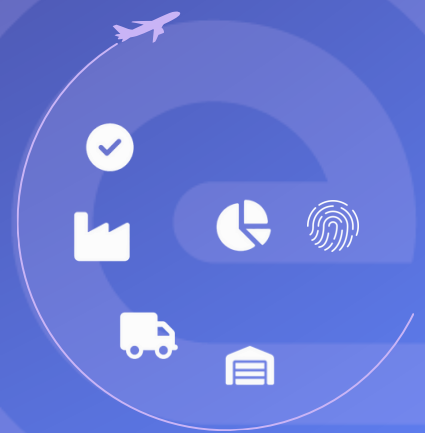# e-SCM
Fashion & Tech
SOLUTIONS

DIGITIZE
PROCUREMENT
OPERATIONS

PRESENTATION FILE

BELHARRA SAS

THE SUPPLIER PORTAL

Designed for fashion and luxury,
to efficiently manage your upstream supply chain !

Gain real-time visibility into your procurement processes, coordinate your suppliers and partners.

Make the right decisions to meet your quality, cost, and delivery commitments.

e-SCM SOLUTIONS

PRODUCTION

PO ERP	PRODUCT	PRODUCTION INDICATOR	MILESTONES	PKL
9052360012			✓✓	PKL
			✓✓	PACKING LIS
			✓✓	
			✓✗	

DASHBOARD

CR ALERTS
— PRICE CR
— QTY CR

NUMBER OF BOXES FINALIZED

CHANGE REQUESTS

AVERAGE PRODUCTION LEAD TIME

ORDERS TRANSFERRED ON TIME

NUMBER OF LATE MO

DISTRIBUTION PO AND MO

RECEPTION FORECAST

REASONS FOR CHANGE REQUESTS

Real-time data management

Process automation

Supplier collaboration

End-to-end visibility

SHIPMENT

N°SHIPMENT	FORWARDER	INTINERARY	FREIGHT MODE	ATD	DOC	CO2
			✈			🍃
S896	LOGIPRO	PA -> BO	🚚	21/09/2025		🍃
			🚆			🍃
			✈			🍃

e-SCM

LINEN SHIRT

MATERIALS
MANUFACTURE
HEALTH
ENVIRONMENT
SOCIAL

Interact with all stakeholders,
monitor operations, and manage the upstream supply chain

SUPPLIERS & MANUFACTURERS   FREIGHT FORWARDERS
          OTHER PROVIDERS   LOGISTICS HUBS

OPERATIONS MANAGEMENT & MONITORING

ORDER MANAGEMENT

PRODUCTION FOLLOW UP

SHIPMENT MONITORING

RECEPTION PLANNING

ENSURE TRACEABILITY

e-SCM SOLUTIONS

Driving efficiency in your upstream Supply Chain

+20 to 30% PRODUCTIVITY

Replace email exchanges and Excel files with automated and streamlined processes

+15 to 25% OTIF

Be alerted at every step of the risks on lead times to anticipate delays and respond as early as possible

-10 to -25% NON-COMPLIANCE

Monitor quality controls at every stage to prevent defaults at warehouse reception

-10 to -30% LOGISTICS COSTS

Organize and consolidate shipments as early as possible to optimize transport flows

Make informed decisions at the right time !

MODULAR & SCALABLE

Modular architecture with a standard foundation

API & WEBSERVICES

With ERP, WMS, PLM, Freight Forwarders

QUICK DEPLOYMENT

Operational solution in 4 to 6 months

SAAS

Secure infrastructure based in Europe

INTEGRATED REPORTING

KPI library, ad hoc queries, dashboards, Excel import/export capabilities

@e-SCM SOLUTIONS

Visibility, fluidity, modernity

OUR REFERENCES

AIGLE 1853

INTERSPORT

RIPCURL

Eden Park PARIS

hummel

ba&sh

CWf

PETIT BATEAU

JOTT

ISABEL MARANT

FATHER & SONS

CHANTELLE

bellerose

TERRE DE MARINS

e-SCM SOLUTIONS

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[in] e-SCM Solutions International

COMMUNICATION

Reinventing the fashion supply chain

How does e-SCM meet the challenges of agility, performance, and traceability ?

In the face of increasing regulatory demands, a complex geopolitical landscape, and evolving consumer expectations, fashion brands are at a turning point. They are realizing that gaining control over their supply chain is key to remaining agile, responsible, and competitive.

This is precisely the challenge addressed by e-SCM, the SaaS solution developed by Belharra SAS, designed for fashion and luxury players seeking to optimize operational performance and strengthen their strategy.

AGILITY, RESPONSIVENESS, AND REAL-TIME CONTROL

The fashion world moves fast. Very fast.
Between micro-collections, the rise of e-commerce, and pressure on raw materials, brands must be able to react instantly. e-SCM provides this agility through detailed tracking of orders and deliveries, along with systematic alerts at the slightest deviation. Its intuitive interface makes it easy to analyze, share, and interact—supporting faster, smarter decisions.

The benefits?
Less overstock thanks to better quality control, improved management to optimize time-to-market, and greater control over lead times—ultimately resulting in a significant reduction in hidden costs.
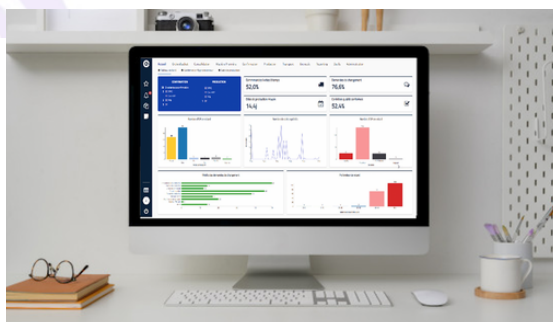
DIGITALIZE COLLABORATION FOR BETTER EFFICIENCY

One of e-SCM's key strengths lies in its collaborative approach : The platform brings together all supply chain stakeholders—both internal and external—within a single digital environment. No more scattered Excel files or endless email threads : everything is centralized with real time interaction.

With automated workflows, smart alerts, and customizable dashboards, teams gain both efficiency and peace of mind.

Most importantly, they benefit from a clear, consolidated view of the entire operations history, along with a target planning schedule to assess the impact of any delays and anticipate decision-making.

A CONCRETE RESPONSE TO CSR AND REGULATORY REQUIREMENTS

Traceability is no longer optional. Between the European directive on due diligence, environmental labeling requirements, and growing consumer demand for greater transparency, brands must now make their sourcing fully auditable to prove the traceability of every step in their value chain.

With e-SCM, companies gain real-time visibility into their supply chain, with consolidated, verifiable, and easily shareable data.

The result : they can mitigate risks, adjust operations, and build ESG reporting to meet regulatory requirements —while earning customer trust.

A SOLUTION DESIGNED FOR FASHION, BY FASHION EXPERTS

e-SCM is a business solution specifically designed for brands, manufacturers, and textile distributors. It is tailored to the realities of the fashion industry : diverse product categories with matrix model/size/colour, a wide supplier network, seasonal cycles, and strict quality requirements.

Already adopted by many leading retailers in France—such as Rip Curl, Intersport, Ba&sh, and others—e-SCM supports a wide range of segments, from sportswear with Hummel, to lingerie with Chantelle, and children's fashion with Petit Bateau.

A NECESSARY TRANSFORMATION... AND ACCESSIBLE

The digital transformation of the supply chain is no longer an ambition, it is a necessity. With e-SCM, this shift becomes a strategic leverage, driving a more responsive, transparent, and sustainable fashion industry
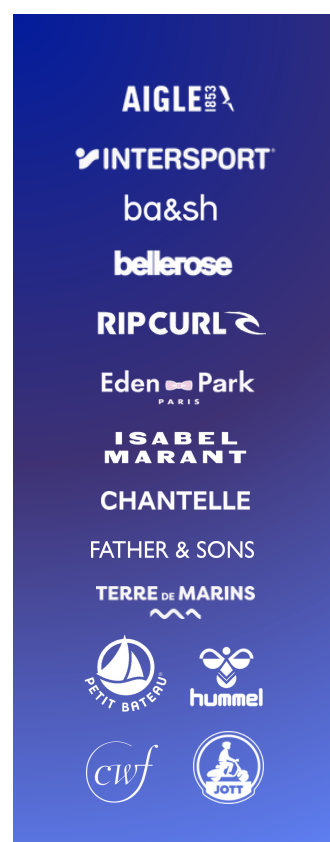
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BELHARRA SAS

3 questions to Pascal SAINT-PIERRE
VP of Sales & Partnerships of BELHARRA SAS

"The next textile revolution is that of data".

Why has the issue of data become strategic for the fashion industry ?

Data is at the heart of all the challenges of transforming the industry. Today we no longer manage a textile brand the way we did five or ten years ago. Data management is not incidental. It is a necessity. Because the revolution that is currently taking place is 100% digital.

It is through data that a brand can manage production on demand and the reduction of unsold goods, which are now impossible to destroy. It is also through data that brands will be able to trace and transcribe the history of a product. Finally, it is through data that tomorrow all this data will be auditable as required by regulations.

Brands cannot endure each new regulation because each time there are additional means to be implemented with unbearable additional costs. The company must transform processes by digitalizing them, to anticipate and adapt quickly. Mastery of data provides flexibility to react quickly and differentiate yourself in a market that is becoming more standardized.

How does Belharra reposition data to serve fashion companies ?

The international situation, new regulations, difficulties in sourcing raw materials, pressure from more committed consumers, require rapid and in-depth changes. This trend is accelerating and will be lasting. The news on the AGEC law (Anti-Waste for a Circular Economy) illustrates this situation.

The upstream Supply Chain is becoming central to the concerns of brands to find sources of productivity, profitability and to gain reactivity.

This is the whole challenge of e-SCM which rationalizes these upstream flows through fine management of the data entered at each stage. The solution makes it possible to manage operations in real time to anticipate any deviation. A "Data Driven" solution like e-SCM allows you to act efficiently by tracking each decision.

One of the major levers of profitability remains the improvement of the "service rate" which can no longer be achieved through a logic of stocks or unreasoned purchases. The control, sharing and traceability of data becomes a sine qua non condition for effective supply management.

Brands have understood this: if they do not control Supply Chain data, they will neither be able to optimize costs, nor quality, nor supply times nor even guarantee the transparency required by regulations and especially consumers!

What is Belharra's vision for the evolution of the fashion industry ?

Our position as an e-SCM publisher, our approach to innovation and R&D, pushes us to be one step ahead of industrial and regulatory developments in the fashion sector.

We are already planning on the trends that will inevitably impact Supply Chain organizations such as closed loop circularity (Textile to Textile) or open loop, the directions of industry 5.0, new economic models, future regulations.

Our solution is constantly evolving. In 17 years, we have already accompanied major changes. The experience acquired from our customers, in each of the market segments (Luxury, Premium Brands, Industrial, Retailers, etc.), enriches a solution adapted to the specific context of each company.

Choosing e-SCM is the assurance of always having the right tool to anticipate the directions of a more agile and responsible industry, to avoid regulatory shocks and to stay on course!

e-SCM SOLUTIONS

BELHARRA SAS

CUSTOMER CASES

INTERSPORT FRANCE CASE STUDY

A winning strategy for redesigning procurement processes

Who is INTERSPORT ?

INTERSPORT is a French cooperative made up of independent entrepreneurs committed on a daily basis to making sport more accessible, more inclusiveand more sustainable. In France, there are 885 stores and 15,000 employees who have been working for almost 100 years to always live better together. Worldwide, INTERSPORT operates in 57 countries with 6,000 stores.

THE CHALLENGES FOR INTERSPORT

- Restructuring the supply chain strategy
- Optimize the fluidity of operations
- Promote supplier relationships
- Establish transparent processes
- Anticipate potential problems

KEY FIGURES

- **Turnover of 3.2 billion euros**
- **885 stores**
- **180 suppliers**
- **40,000 orders per year**

THE REPOSITIONING OF INTERSPORT IN A TENSE ECONOMIC CONTEXT

The INTERSPORT France group had to rethink its supply strategy after the various Covid and transport crises, focusing on supplier relationship management. It selected the e-SCM solution to support him in this transformation process.

The main objectives of this restructuring were to establish closer collaboration with its suppliers, implement transparent processes and find solutions to anticipate potential problems.

REDESIGNING THE PROCUREMENT PROCESS FOR GREATER TRANSPARENCY AND AGILITY

Faced with the influx of daily emails during the Covid period, the group realized the importance of centralizing information to ensure data reliability.

Thanks to e-SCM, INTERSPORT teams were able to streamline their operational processes and enhance communication with all stakeholders, while reducing the manual handling of information. The automatic collection of data from the ERP is done precisely and exhaustively in order to guarantee the completeness of orders to suppliers. Automating transport flows allows better anticipation of needs and smoother operations.

The platform provides teams with a tool promoting more informed decision-making thanks to real-time visibility.

BENEFITS

1 Centralize information in real time & improve process visibility

2 Strengthen communication with suppliers

3 Automate data processing

4 Standardize practices

" "The advantages of e-SCM result in the standardization of processes at each stage, with a better understanding of the state of operations, the monitoring of milestones, and thus increased visibility on order status, on the handling and shipping of products by freight forwarders, and so on... "

Natacha AMADORU, Import INTERSPORT Manager

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HOW TO SUCCEED IN YOUR TRANSFORMATION WITH E-SCM?

The implementation of this project required strong involvement in change management.

Communication was identified as a critical element throughout the project. Good communication practices were etablished, including anticipating needs, involving internal and external stakeholders and ensuring their support for the changes.

The involvement of the various stakeholders, both internal (sourcing, purchasing, supply, accounting, warehouses), and external (suppliers and freight forwarders), was essential to ensure the smooth running of the project. The tool was designed to allow precise and organized interaction between all these actors.

The technical aspect was taken into account, ensuring effective connection between information systems to avoid conflicts. Furthermore, suppliers played a crucial role; supporting them in using the new tools was a key success factor.

"The connection to information systems is a crucial technical aspect to avoid phase shifts between platforms. This is a secure technological issue with e-SCM" Pascal SAINT-PIERRE, Business Developer e-SCM.

Despite its complexity, the project was completed in a relatively short time frame, with a completion phase of 6 months and an additional deployment of 3 to 4 months. This corresponds to the time required to onboard all suppliers. This efficiency in implementation enabled the achievement of the volume objectives within 2 seasons, just within one year.

DISCOVER E-SCM !

Book a demo!

RIP CURL
CASE STUDY

From conquering waves to Supply Chain challenges

Who is RIP CURL ?

Rip Curl was founded in 1969 at Torquay in Australia by Doug Warbrick and Brian Singer. The brand's name is directly inspired by surf and waves : "rip the curl". Highly involved in the surfwear industry, the iconic brand sponsors a lot of professional sportsmen and women and contests as Rip Curl Pro.

The expert of sportswear in Autralia, Rip Curl, deployed the e-SCM Supplier platform for the monitoring and management of their purchase's or×ders. In less than 10 months, e-SCM was deployed on 6 divisions (Eyewear, Footwear, WetSuit, SurfWear, Mountainwear and equipment) and across all its global entities (Australia, Europe, Asia, North and South America).

A TEXTILE-ORIENTED SOLUTION AND ADAPTED TO OUR NEEDS

From the initial presentations of the e-SCM solution, Rip Curl was interested in the benefits of the platform, which would allow them to coordinate sourcing across their product divisions from over 450 suppliers (eyewear, accessories, luggage, men's, women's, and children's clothing).

Initially, RIP CURL commits purchase volumes to its suppliers based on sales forecasts. As commercial orders are confirmed, the procurement teams, through e-SCM, collaborate with the supplier to refine purchase volumes down to the SKU level.
Similarly, throughout the sourcing cycle, the logistics and sales teams are continually informed of the best possible arrival date of goods at the warehouse, enabling better resource management and providing relevant information to the customer.

CHALLENGES OF SOLUTION

- Replacing existing tools
- Involving all stakeholders
- Managing production uncertainties
- Ensuring the reliability of the receipt schedule

KEY FIGURES

- 6 Divisions
- 450 Suppliers
- 50 000 orders per season
- ~ 10 month of implementation

BENEFITS

1. Contribute to increasing the competency level of the purchasing team

2. Improved resource management, better customer communication

3. Eliminate low-value manual tasks, emails, and Excel

4. Oversee the entire chain to provide better customer service

5. Enhance receipt schedule reliability and simplify quality controls

" e-SCM supplier portal makes procurement more reliable, brings substantial productivity gain through digitization, increased capacity to plan logistics and distribution activities, possibility to offer a better service to our customers... It's allowing to increase skill level of suppliers' team. "

Operation Director of Rip Curl Europe

MANAGEMENT BY EXCEPTION TO BE MORE REACTIVE

A supervision dashboard automatically alerts the procurement team to potential anomalies, allowing teams to focus on unusual orders. This approach is crucial for Rip Curl, which manages over 50,000 orders per season, in order to quickly identify and resolve supply issues affecting deliveries.

Once production is completed and quality controls are validated, the supplier generates packing lists and standardized labels, facilitating reception control through unique references. Furthermore, e-SCM centralizes customs documentation, allowing for shipment tracking up to warehouse reception in collaboration with the forwarder.

AN INTUITIVE SOLUTION AND EASY TO DEPLOY

He also emphasizes the collaboration with the e-SCM teams: " The project manager and the resources provided were extremely flexible and responsive. They were not focused on technical aspects but rather on the 'Business' process. The consultants gained the trust of the functional teams through the common language they established. "

The implementation was facilitated by the data integration engine of e-SCM, which interfaced with the group's PLM and the Iris Confection and M3 ERP systems from Lawson Software installed in RIP CURL entities. Similarly, the automatic retrieval of data entered by suppliers enhances ERP data reliability and accelerates information sharing among all stakeholders.

DISCOVER E-SCM !

Book a demo !

PETIT BATEAU CASE STUDY

Centralized, shared and mastered data

Who is PETIT BATEAU ?

Petit Bateau was born in Troyes in 1893. The company now employs over 3,000 employees worldwide and produces 28 million garments per year. Petit Bateau designs collections primarily in knitwear, leveraging its historical expertise in knitting and garment manufacturing, as well as woven fabrics for both children and adults. All underwear and nightwear items are certified with the Oeko-Tex® Standard 100 label.

THE CHALLENGES OF SOLUTION

- Manage supplies based on the warehouse supply plan
- Providing visibility on work-in-progress
- Standardizing parcel labels

KEY FIGURES

- Implementation: 2014
- 3000 employees
- 28 million garments

THE NEED FOR CONTROLLED, CENTRALIZED AND SHARED DATA WITH ALL STAKEHOLDERS

Before e-SCM, implementation order forecasts and technical data was complex, leading to efficiency issues due to increased production volume. Teams struggled to handle the information due to its high volume, making overall visibility and risk analysis challenging. Christophe Jeanny, a procurement specialist at Petit Bateau, highlighted the challenges of manual operations management prior to adopting e-SCM, emphasizing the significance of production standards and quality control to meet REACH regulation requirements.

A COLLABORATIVE TOOL TO FACILITATE SHARING INFORMATION

Since 2014, information has been exchanged through the e-SCM Supplier Portal, which provides a common shared reference framework between all internal and external actors. An alert system helps prioritize tasks based on defined criteria. All decisions regarding quantity or scheduling change requests are documented in e-SCM, simplifying the analysis of situations in case of disputes.

e-SCM is a tool that primarily facilitates the lives of suppliers. They can manage their order portfolio while adhering to Petit Bateau's quality procedures and logistical requirements.

BENEFITS ⌄

1 Enhancing supplier relationships through a collaborative tool

2 Improved internal visibility into quality tracking

3 Eliminate low-value manual tasks, emails, and Excel

4 ncreased productivity at the warehouse reception

5 Reliability of the forecasted receipt schedule

" e-SCM is a tool that now al×lows us to speak the same lan×guage with all our partners "

Christophe Jeanny, supplier Petit Bateau

The communication between e-SCM and the ERP informs the sales department earlier about warehouse receipts, improving transport management and warehouse availability. For Petit Bateau, e-SCM has become a strategic tool for collaboration with suppliers, also strengthening internal relationships, particularly in quality and transport monitoring. Thanks to e-SCM, the Petit Bateau team efficiently manages an increase in activity while enhancing responsiveness in quality tracking and receipt schedule updates, all while optimizing working time and finished product traceability.

THE THREE MAIN FUNCTIONS USED BY PETIT BATEAU ⌄

- **Purchase Order Confirmation :** Supplier orders created in the ERP are transferred to e-SCM to be transmitted to the suppliers. The confirmation phase validates the order with the supplier. Change requests allow for adjustments to prices, quantities, and lead times of finished products, with the changes then integrated into the ERP.
- **Production Tracking** : Real-time production tracking helps anticipate shipping delays by checking quality before generating shipping documents, ensuring a reliable warehouse receipt schedule.
- **Shipment Tracking :** The warehouse supply plan breaks down production and prioritizes deliveries, including using faster transportation methods when needed. e-SCM streamlines shipment organization and document management, providing visibility into the warehouse arrival schedule to optimize reception capacity.

e-SCM SOLUTIONS

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DISCOVER E-SCM !

Book a demo !

EDEN PARK
CASE STUDY

Innovation in service of a collaborative Supply Chain

Who is EDEN PARK ?

The brand was founded in 1987 by rugby players (Franck Mesnel, Eric Blanc, Philippe Guillard, Yvon Rousset et Jean-Baptiste Lafond) of Racing Club in France. Greatly present in the sport world, Eden Park focusses its growth on developing its boutique network, owned or franchised, especially at the international level.

CHALLENGES OF SOLUTION

- Improve the follow-up of outsourced productions
- Respect commitments : Quality, Quantity, Deadlines et Costs
- Monitor all upstream flows

KEY FIGURES

- 120 suppliers
- 150 collaborators
- ~6 months of implementation

MONITOR THE FLOWS TOWARDS A TRACEABILITY END-TO-END

The ready-to-wear brand has implemented a Supplier Portal that allows them to track and manage their supply chain flows worldwide. The implementation of e-SCM has played a significant role in organizing and ensuring the reliability of their supply chain processes. Teams are more responsive at all validation stages, from placing orders to delivery to warehouses.

Supply chain management involves over 150 internal collaborators, including logistics, quality, and production teams on Eden Park's side, and external stakeholders such as suppliers, as well as referenced forwarders and carriers.

Previously, planning and operations tracking were primarily managed through traditional means like email, fax, and phone, which required a significant amount of resources.

The e-SCM platform was quickly adopted by all users, including suppliers. Eden Park collaborates with over 120 suppliers of finished products and raw materials, with some managing their own sourcing while others involve the company's logistics department. The solution is based on an 'Exception Management' approach that alerts users to high-risk orders, allowing for the anticipation of potential issues.

BENEFITS ⌄

1 Reliability of the forecasted receipt schedule

2 Traceability of all productions (raw materials)

3 Eliminate low-value manual tasks, emails, and Excel

4 Productivity gain through the implementation of a common repository

5 Cost control, quality assurance, and supply lead time management

" The e-SCM portal, generates alerts when a delay, a price, a milestone goes beyond the pre-set thresholds. The impact of any changes can be anticipated, and reception schedule is reliable, that simplifies delivery plan in-store "

Purchaising & Logistics Director

A PROJECT COMPLETED IN LESS THAN 6 MONTHS ⌄

After consulting various publishers, the e-SCM solution appeared more ergonomic and completely adapted at their " trade ". By the way, the solution deployment, between the model's presentation and the operational project, took less than 6 months.

e-SCM is an extranet platform designed for the follow-up and coordination of the complete supply chain of outsourced productions. According to Anne Vallier, the advantage of the system it that it allows to structure, standar×dize data and centralize in a single repository.
" If all exchanges are memorized in the system, the access at the information is of course, prioritised. For instance, a supplier will only have access to its own orders."

MODERNISE AND STREAMLINE OUR INTERNAL ORGANIZATION ⌄

Communication delays could lead to a one-week delay compared to the planned receipt date, but thanks to instant data exchanges, this situation is avoided. The system allows real-time shared supervision for order tracking, facilitating collaboration in the absence of the responsible person.
Moreover, secure transmissions via e-SCM speed up validation processes and trigger alerts. Once manufacturing is completed, e-SCM checks order compliance to initiate shipment and generates standardized parcel labels, simplifying customs procedures.
Lastly, e-SCM provides clear dashboards for tracking customer orders and allows for evaluating supplier reliability by maintaining a complete history of tracking information.

e-SCM SOLUTIONS

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CHANGE REQUESTS

AVERAGE PRODUCTION LEAD TIME

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REASONS FOR CHANGE REQUESTS

Book a demo !

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