

Intersport has understood, Hummel and Ba&sh and many others have understood too. They are using e-SCM, a digital collaboration platform created for brands in the fashion and luxury sectors to optimize the management of their supply chains. There is a lot of time and significant money to be saved along with data management.

Ever since the pandemic, fashion brands have been pressured not to lose profitability. Different teams manage large purchases worldwide and have to work with hundreds of suppliers year-round.

Brands must produce according to demand, avoid excess inventory, and reduce the time it takes to reach the market. Therefore, the supply chain must function perfectly, but when it is done using Excel spreadsheets with too much information flow, it becomes difficult to create a good overview. The organization and reliability of the supply chain processes become complicated, and above all, planning and monitoring all activities are done via email, phone, or even fax, which means a very resource-intensive task.

However, there is a solution to these problems according to Caroline Anziutti, Business Developer for Northern Europe at the French company Belharra SAS, which has developed the digital platform e-SCM that provides a unique opportunity To digitize the operations and monitor in real-time production & transportation for more efficient operations.

@ e-scm Fashuar & Tech – The e-SCM solution is a collaboration platform specifically for the fashion and luxury sector that gives you control over the supply chain upstream. We don't cover what is after delivery in warehouse, says Caroline Anziutti, stating that e-SCM facilitates coordination and relationships with suppliers and all actors in the chain by tracking activities and decisions made throughout the procurement cycle.

In summary, "e-SCM solution" enables realtime monitoring, ordering, production, shipping, and receiving, with full control of all stakeholders. e-SCM starts from the confirmation of the purchase order (finished product or raw material included) and creates conditions to streamline the production follow-up (not linked to the industrial production itself)and delivery steps with the various stakeholders, up to receipt in the warehouse.

Data is centralized and synchronized with major systems like ERP to secure them, and supplier and transportation documentation can be standardized to increase productivity. Moreover, the standard configuration can be expanded with optional modules focused on calculating carbon footprint, quality management, or CSR traceability.

 Such a digital tool allows for the collection of data and its analysis to create better decision-making support while bringing agility to its organization.

Caroline Anziutti concludes by pointing out that Belharra SAS has over 15 years of experience working with fashion and luxury brands:

– So we understand the processes and challenges that different stakeholders face very well. Our customers see significant savings such as over 20 percent productivity with automated processes, a 12 percent reduction in excess inventory thanks to more streamlined production, a five percent reduction in supplier disputes through PO confirmation, and a ten percent reduction in transportation costs.



INFORMATION

If you would like to find out more about the e-SCM solution or obtain a demonstration, visit our website

www.e-scm-solutions.com

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